(Please write your Exam Roll No.) Exam Roll No. .....

END TERM EXAMINATION

SIXTH SEMESTER [BBA] MAY-JUNE 2025

Paper Code: BBA-302 / BBA(B&I)-302 ***Subject: Project Management***

Time: 3 Hours ***Maximum Marks: 75***

Note: Attempt all questions as directed. Internal choice is indicated.

Q1 Attempt **any Five** of the following questions: **(5x5=25)**

a) What is meant by technical feasibility in project analysis?
b) What does NPV stand for in project appraisal?
c) Mention any one method used for risk analysis in project appraisal
d) Name any one technique used for project control.
e) Venture Capital
f) Equity Shares
g) Social Benefit
h) Sources of Technology

Q2 Explain the phases of the project life cycle with suitable examples. **(12.5)**

OR

Q3 As a consultant, advise a company on how to align its project objectives with its overall business goals. How would this alignment contribute to project success? **(12.5)**

Q4 You are assigned to conduct a technical analysis for setting up a new manufacturing plant. Describe the factors you would consider in selecting the location, technology, and sources of alternatives. Provide a detailed plan outlining your approach. **(12.5)**

OR

Q5 A project is experiencing delays and uncertainty in completion time. Explain how you would use PERT and CPM to evaluate the situation. Illustrate with a sample network diagram and discuss how to identify the critical path. **(12.5)**

Q6 A startup company is exploring various sources of long-term finance. Prepare a report comparing the advantages and disadvantages of debt financing, equity financing, and venture capital, and recommend the best option for the startup. **(12.5)**

OR

Q7 Describe the types and characteristics of debt instruments used in project financing. How do they affect the financial planning of a project? **(12.5)**

Q8 You are evaluating a proposed hotel project. Using the Net Present Value (NPV) method, calculate whether the project is financially viable. Include assumptions for cash flows, discount rate, and project life. **(12.5)**

OR

Q9 Discuss the role of Information Technology in modern project management. What are the emerging trends and their implications for the future of project management? **(12.5)**

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